

Foodgawker

Mobile-friendly web development



Gawkiverse is a network of user-generated photo gallery sites, including foodgawker.com, built by chief gawker Chuck Lai. Lai enlisted Crowd Favorite to help enhance the design and functionality of his sites for a better user experience.

EXPERTISE PROVIDED

Development

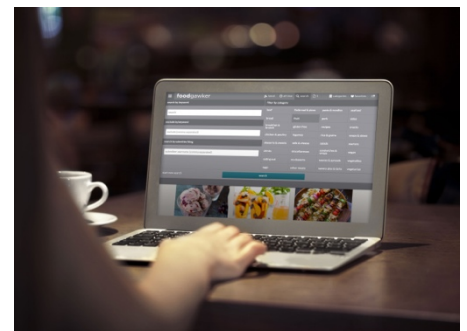
- Web development
- WordPress development
- JavaScript development
- Systems integration

Content

- Information architecture

Maintenance

- Technical support
- Web maintenance
- Core audits
- Performance optimization



Challenge

Wanting to expand his user base, Lai recognized the need to modernize his sites and improve the over user experience, particularly for those users on mobile devices.

Solution

Crowd Favorite implemented rich search features, mobile-friendly layouts, and APIs that integrated with mobile apps across all of the Gawkiverse sites to deliver a seamless, user-friendly experience on any device.

