

LemonFish

Mobile-friendly web development



LemonFish, a powerful cybersecurity and data analytics software company, sought help from Crowd Favorite's design experts to refine their messaging and establish a commanding online presence.

EXPERTISE PROVIDED

Design

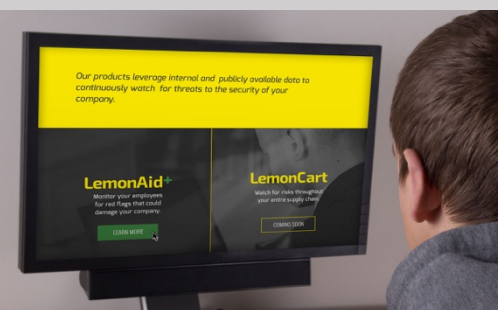
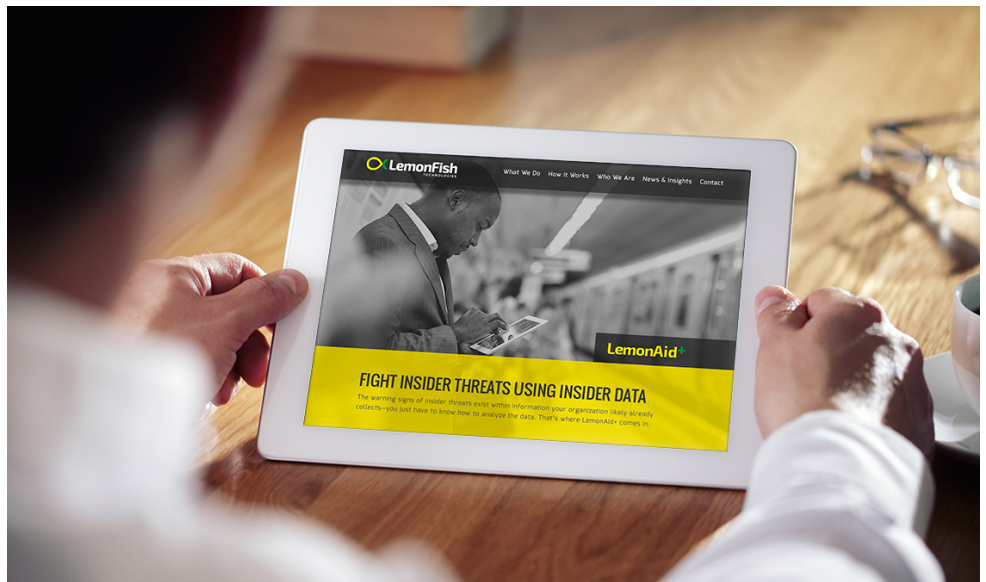
- Web design
- UX design
- UI design

Development

- Web development
- WordPress development

Content

- Content strategy
- Content creation
- Information architecture
- Copywriting



Challenge

LemonFish came to us as a startup in need of a simple, strategic way to talk about their highly technical products. A compelling website that clearly explained their offerings was crucial to attracting customers.

Solution

In designing lemon.fish, Crowd Favorite developed a visual direction to communicate the company's deep technical expertise. We also crafted strategic messaging using everyday language, making LemonFish's technical product line accessible and easy to understand.