Starz

Rich, Javascript-powered media site

Premium cable TV network Starz sought help from Crowd Favorite to build a customer-facing, javascript-powered media site, thereby freeing up their in-house team to focus on other areas of development.
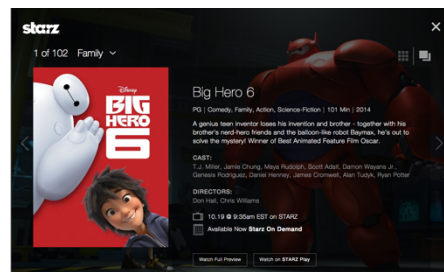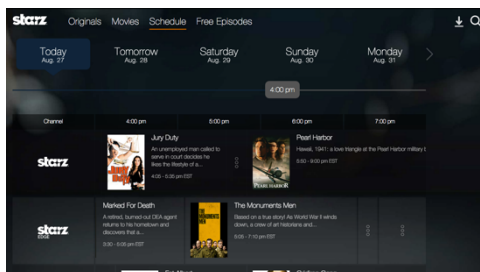

EXPERTISE PROVIDED

Development

- Web development
- Web applications
- JavaScript development
- Systems integration

Maintenance

- Code refactoring
- Performance optimization

Challenge

Although Starz traditionally handles web development in-house, they engaged Crowd Favorite to help with front-end development and a complex AngularJS implementation to accelerate the completion of their site.

Solution

Crowd Favorite worked alongside the Starz in-house development team to build the site using AngularJS, a front-end JavaScript framework. In addition to developing front-end components, we developed integrations between AngularJS and several popular JavaScript libraries, including RoyalSlider and JW Player.

Crowd Favorite