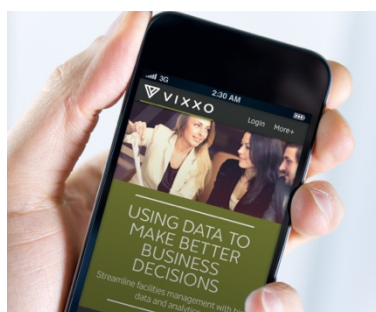


Vixxo

Post-merger corporate website



A newly formed major facilities maintenance company, Vixxo engaged Crowd Favorite to design and develop a site in alignment with their new brand identity that would position them to lead the market.



EXPERTISE PROVIDED

Design

- Web design
- UX design
- UI design
- User testing

Development

- Web development
- WordPress development

Content

- Content marketing
- Content strategy
- Content creation
- Information architecture
- Copywriting

Maintenance

- Technical support
- Web maintenance
- Hosting liason

Challenge

Formerly two competitors, the newly merged company struggled with ambiguous messaging and positioning. They needed a site that would articulate a strong brand identity, and effectively communicate their offerings to three key audiences.

Solution

Crowd Favorite built the site from the ground up, developing all new site and information architecture, and a thoughtful design reflecting Vixxo's brand. Built on WordPress, the site delivers a seamless, mobile-friendly user experience, and flexible content management tools for Vixxo's team.