

WHAT WE DO

Digital Strategy

- Information Architecture Of Both Open Source & Mixed Systems
- Digital Business Intelligence & Strategy
- Online Application Ideation
- Data Privacy by Design
- Digital Roadmapping & Program Management
- Performance Optimization & Systems Audits
- Strategic Workflow & UX Design
- Conversion Optimization

Development & Integration

- Digital Experience Platform (DXP) Architecture & Implementation
- Enterprise WordPress Customization & Integrations at Scale
- Online Application Development
- Open Source Development
- Custom API Integrations
- Personalization & Conditional Content
- eCommerce Development & Integration
- Performance Scaling

Digital Support Services

- Digital Managed Services
- Application Support & New Feature Development
- Customized Interfaces & Workflows
- Continuous Digital Auditing
- Code Audits & Code Refactoring
- Performance Optimization
- User Experience & Design Enhancements
- Dedicated Maintenance & Emergency Response

OUR CLIENTS

Healthcare



When the pandemic hit, architected the transition from live event sales into an online communication and sales platform experience in two weeks. Ultimately, expanding the platform for global multilingual sales in phase two.

Manufacturing



Created a custom catalog for high volume wholesale distribution with a custom workflow, leveraging an off the shelf Open Source eCommerce check-out system that generated an entirely new sales channel with 100s of leads weekly.

Media & Entertainment



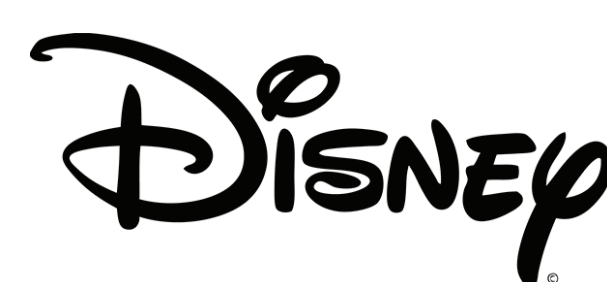
Replacing an outdated proprietary awards system with a complete Open Source system that services nominee submissions, judging, and statue ordering. Incorporating innovative technologies, including multi-tenancy architecture, integrated custom workflow media handling, and artificial intelligence.

Financial Services



Created their digital roadmap, building a Securities Exchange Commission (SEC) compliant consumer and broker customized portal using Open Source technology.

Enterprise



A 10 year ongoing partnership that started with our team leading the migration architecture to WordPress for the entire Disney brand family. Leading to a decade of building & working on some of the most trafficked sites in entertainment.

Sales Team Keywords

- DXP- Omni Channel
- DXP Solutions, such as AEM, Sitecore
- Outgrown WordPress and looking for a more Robust Solution
- Integration systems into modern CMS/Open Source
- Large Enterprise Organizations (Global, Leverage Large Data, Personalization/Conversion)

Why Crowd Favorite

Crowd Favorite focuses on the future of Digital Experience, Omni-Channel delivery, and advancing Open Source solutions for the world's largest brands.

We at Crowd Favorite pride ourselves on digital strategy, digital experience platform architecture, and Open Source development. We help brands solve system integration challenges by leveraging Open Source as a "hub", giving our clients full control by integrating today's MarTech 10,000, SaaS, and Digital Platforms. At the core of our success is combining Open Source with today's newest and best SaaS and Marketing Platforms in the most innovative ways, giving our clients a solid foundation, scalable solution, and overall competitive advantage.

Open Source Legacy

Crowd Favorite has solidified a position as one of the market leaders in using Open Source Content Management System, from WordPress to bespoke Laravel frameworks. Every step of our process is held up to the client's larger, strategic business goals. This approach for each partnership sets the tone for a customer driven experience resulting in increased project success and client satisfaction.

Crowd Favorite was founded in 2007 by Alex King, an original Contributor to the First WordPress distribution, and became the first agency to deliver Enterprise scale WordPress sites. Today, leading the team is Karim Marucchi, CEO, who has 30 years of experience delivering technology solutions in the Enterprise space.

Have a client in mind that would be a good fit for Crowd Favorite?
Let's chat!

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