Crowd Favorite

Starz

Rich, Javascript-powered media site

Premium cable TV network Starz sought help from Crowd Favorite to build a customer-facing, javascript-powered media site, thereby freeing up their in-house team to focus on other areas of development.

CHALLENGE

Although Starz traditionally handles web development in-house, they engaged Crowd Favorite to help with front-end development and a complex AngularJS implementation to accelerate the completion of their site.

SOLUTION

Crowd Favorite worked alongside the Starz in-house development team to build the site using AngularJS, a front-end JavaScript framework. In addition to developing front-end components, we developed integrations between AngularJS and several popular JavaScript libraries, including RoyalSlider and JW Player.

EXPERTISE PROVIDED

Development

Web development
Web applications
JavaScript development
Systems integration

Maintenance

Code refactoring
Performance optimization

